

General Information	
Academic subject	Business History
Degree course	LM in Economia e Commercio
Curriculum	
ECTS credits	6
Compulsory attendance	No
Language	Italiano

Subject teacher	Name Surname	Mail address	SSD
	Ezio Ritrovato	ezio.ritrovato@uniba.it	SECS/P-12

ECTS credits details			
Basic teaching activities	13/C1	SECS/P-12	6

Class schedule	
Period	First semester
Year	2018-19
Type of class	Lecture- workshops

Time management	
Hours	150
In-class study hours	42
Out-of-class study hours	108

Academic calendar	
Class begins	18/09/2018
Class ends	12/12/2018

Syllabus	
Prerequisites/requirements	
Expected learning outcomes (according to Dublin Descriptors) (it is recommended that they are congruent with the learning outcomes contained in A4a, A4b, A4c tables of the SUA-CdS)	<p><i>Knowledge and understanding</i> The student will be able to learn and understand the economic, social and institutional processes that have characterized the development of companies in the Italian and world economics</p> <p><i>Applying knowledge and understanding</i> The student can apply what he learned to better understand the complexity of entrepreneurial and managerial dynamics</p> <p><i>Making informed judgements and choices</i> The student will be able to evaluate economic dynamics and develop a critical analysis of influential factors that characterize the evolution of business forms</p> <p><i>Communicating knowledge and understanding</i> The student will acquire a lexical and conceptual heritage essential to the communication of a master student on the international evolution of the enterprise</p> <p><i>Capacities to continue learning</i> The student will experience a participatory teaching method based on group work</p>
Contents	•
Course program	The concepts of entrepreneur and business will be examined in a historical perspective, highlighting, in addition to the theoretical profiles of the discipline, the fundamental themes of the enterprise. The issues related to the interrelation between enterprise and institutions in the various socio-economic contexts, the evolution of corporate structure and

	organization in the world economy, changes in corporate governance and the history of business, public enterprise as state intervention in the economy
Bibliography	P. A. TONINELLI, <i>Storia d'impresa</i> , Bologna, il Mulino, 2012, pp. 287, € 22,00
Notes	
Teaching methods	Lectures and workshops
Assessment methods (indicate at least the type written, oral, other)	workshops evaluation and oral examination
Evaluation criteria (Explain for each expected learning outcome what a student has to know, or is able to do, and how many levels of achievement there are.	<p>The evaluation of the answers will take into account the degree of knowledge of the subject, the completeness and the clarity of the exhibit.</p> <p>The student must answer the questions in order to demonstrate:</p> <ul style="list-style-type: none"> - to know the concepts studied; - having mastered the subjects and concepts dealt with during the course; - to be able to apply such concepts for the purposes of understanding, critical assessment and resolution of situations and problems relating to strategic corporate governance; - to be able to expose their arguments in a strict and limited time, using an appropriate and synthetic language
Further information	